# Nutley FC - Season Planner 2023/24

Version: 1.8 Date: 15-Dec-23



#### 1. Why our club exists

#### 1.1. History

Nutley FC was established in 1890 and has ever since been providing opportunities to members who wish to play football.

#### 1.2. Season 2022/23 achievements

Overall it has been a very successful season. We've had four teams over four different age groups with 75 playing members playing 80 games plus tournaments and friendlies. We've started girls Wildcats football. We've received a 'Good' rating from the GMA for our pitches. We ran our most successful tournament yet for about 350 juniors and put on a well attended quiz night for about 70 adults. We raised about £4500 from these two events and £250 from food sales. We've received about £10,200 in grants, donations and sponsorship which we've spent on the pitches, two pairs of goals, kit, VEO camera and Wildcats equipment. Not bad for a small village club! We should all be very proud. Huge thanks are due to committee members, coaches, ground staff, players and parents.

Unfortunately, our U13s team folded at the end of this season. I want to say a massive thank you to Ben S for the enormous energy and enthusiasm he's put into this team over the years. I hope Ben continues to help out within the club - we'd be much the worse if he didn't.

We had lots of parents help out at the tournament and the quiz - thank you very much to them. We have also had a few volunteers join us for this season for more of the day-to-day activities: Hannah and Shona have completed DBS checks and safeguarding training to help look after the U8s; Charlie S has been maintaining the tractor.

#### 1.3 Vision

To create a fun, safe and inclusive environment for people of all ages, genders and backgrounds to play, volunteer and support football in our local community.

#### 1.4 Football Philosophy

Our football philosophy is one of inclusion and participation of all at young junior ages with game time becoming more competitive as the children get older. We want to play fairly and to treat all involved with respect.

## 2. Plan for the season

#### 2.1. Aims for the season

Objective	Timescale	Who is responsible?	Cost	Review when?
Adults - enjoy football & win promotion	Whole season	HN	Subs cover the costs	Bi-monthly
U11s - enjoy football & finish mid table or above	Whole season	MH / BL	Subs cover the costs	Bi-monthly
U9s - enjoy football & finish mid table or above	Whole season	MH / BL	Subs cover the costs	Bi-monthly
Wildcats - enjoy football & grow participation	Whole season	GP	Subs cover the costs	Bi-monthly
Girls team - start a team	Whole season	GP	Subs cover most of the costs Need sponsor for kit.	Bi-monthly
Sponsor for U11 kit	Nov 23	BL	£500	Oct 23
Quiz night - 10 tables of eight people from club and community.	Feb / Mar 24	?	Should make £900+	Apr 24
Tournament - host four different junior age groups	Aug 24	?	Should make £3500+	Sep 23
Pitch works - stick to budget and complete major works of verti-draining, fertiliser, overseeding.	Whole season	GP	£5,376 covered by FF grant, savings & fundraising	Bi-monthly
Pitch equipment - purchase slitter  Need to secure lean-to at pavilion to be able to store slitter or to rebuild garage.  Cannot apply for funding for the slitter until lean-to is secure.	Nov 23	GP	£1900 from savings + £5700 FF grant	Oct 23
Board diversity - achieve at least 30% female board members	Whole season	GP	£0	Bi-monthly
Volunteer recruitment - new secretary, cafe manager, Wildcats coach BS to step down from secretary and perhaps take up the Youth Secretary role.	Whole season	GP / BS	£100 for advertising	Feb 24

Youth voice - solicit, compile, listen to & act upon opinions & suggestions of the juniors	Whole season	?	£100	Bi-monthly
Accredited status - achieved - renewal in Spring 2024	Apr 24	GP	£0	Mar 24
Local primary school - establish relationship	Whole season	GP	?	Bi-monthly

## 2.2. Monthly milestones

Month	Details
Sep 23	Recruit for vacant committee roles. GP to create a flyer to go in Parish News magazine.  HN to secure lean-to at pavilion to be able to store slitter - cannot apply for funding for the slitter until lean-to is secure.  GP to complete and submit PitchPower pitch inspection to FF.  Adult player to start posting interviews, etc, with players on social media - Josh Scott perhaps?  BS to advertise for a U11 kit sponsor.
Nov 23	GP to propose garage rebuild to parish council.
Nov 23	GP to book Memorial Hall for quiz night.
Feb 24	Quiz night. GP to complete and submit PitchPower pitch inspection to FF. GP to apply for funding for slitter & garage rebuild.
Jun 24	Finalise & distribute registration / new season welcome pack to players & parents. Register teams with the leagues for next season and affiliate with Sussex FA.
Jul 24	AGM - decide if any constitution changes required, sign-off Season Plan, appoint committee members. Submit Season Plan on WGS. Start player registration.
Aug 24	Tournament

### 3. Emergency Action Plan

#### The EAP shown here is to be:

- posted on club website;
- distributed to all parents, players & coaches at start of season;
- included in fixtures emails to opposition teams;
- fixed to inside of changing room doors.



# 4. Budgets

## 4.1. Club budget

		2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	
	Senior players	17	17	19	19	19	19	
	Junior players	38	38	25	25	25	25	
nputs	Junior subs	£115	£115	£130	£130	£130	£130	
	Senior subs	£35	£35	£135	£135	£135	£135	
	Senior match fee	£6	£6	£0	£0	£0	£0	
	Pitch rental	-£400	-£400	-£550	-£550	-£550	-£550	
	Insurance	-£250	-£250	-£275	-£275	-£275	-£275	
	Website & email	-£105	-£105	-£116	-£116	-£116	-£116	
Tived each	Equipment misc	-£300	-£500	-£550	-£550	-£550	-£550	
Fixed costs	Courses misc	-£200	-£200	-£220	-£200	-£200	-£200	
	Teambuilding	£0	£0	-£600	-£600	-£600	-£600	
	End of season do	-£300	-£300	-£300	-£300	-£300	-£300	
	Fixed costs total	-£1,555	-£1,755	-£2,611	-£2,591	-£2,591	-£2,591	
	Senior subs	£595	£595	£2,565	£2,565	£2,565	£2,565	
Na	Senior match fees	£1,320	£1,320	£0	£0	£0	£0	
Player income	Junior subs	£4,370	£4,370	£3,250	£3,250	£3,250	£3,250	
	Player income total	£6,285	£6,285	£5,815	£5,815	£5,815	£5,815	
Playing costs	Senior referees	-£350	-£350	-£350	-£350	-£350	-£350	

	Senior affiliation	-£100	-£100	-£100	-£100	-£100	-£100	
	Junior referees	-£500	-£500	-£500	-£500	-£500	-£500	
	Junior affiliation	-£75	-£162	-£162	-£162	-£162	-£162	
	3G training	-£900	-£3,565	-£2,936	-£2,936	-£2,936	-£2,936	
	Junior tournaments	-£480	-£480	-£480	-£480	-£480	-£480	
	Senior kit cleaning	-£300	-£300	-£300	-£300	-£300	-£300	
	3G matches	-£1,200	-£350	-£350	-£350	-£350	-£350	
	Playing costs total	-£3,905	-£5,807	-£5,178	-£5,178	-£5,178	-£5,178	
Sub total	Sub total	£825	-£1,277	-£1,974	-£1,954	-£1,954	-£1,954	
oub total	oub total	2023	-21,211	-21,374	-21,304	-21,304	-21,004	
Fundraising	Quiz night		£1,000	£1,000	£1,000	£1,000	£1,000	
	Tournament		£3,500	£3,500	£3,500	£3,500	£3,500	
	Fundraising total		£4,500	£4,500	£4,500	£4,500	£4,500	
	Grand total	£825	£3,223	£2,527	£2,547	£2,547	£2,547	
		2021-22	2022-23	2023-24	2024-25	2025-26	2026-27	
	Pitch improvement essentials	-£4,300	-£5,504	-£5,376	-£5,376	-£5,248	-£5,248	-£31,052
	FF grant	£4,300	£5,504	£3,670	£3,670	£1,834	£1,834	£20,812
	Football club contri.	£1,200	£1,200	£1,200	£1,200	£1,200	£1,200	£7,200
Pitch improvement	Crowdfunder	£546	£0	£0	£0	£0	£0	£546
	Maresfield Parish Council	£500	£500	£500	£500	£500	£500	£3,000
	Pitch improve nice-to-haves	-£1,326	£1,209	£493	£493	£365	£365	£1,597
	Gatwick Grant	£2,500	03	03	03	03	£0	£2,500
	Carry forward to next season	£3,420	£6,328	£6,815	£7,301	£5,952	£4,603	£4,603

## 4.2. Pitch budget / plan

Season	Time of year	Activity	Supplier	Cost	Pitches	Total
		Mowing	Club	£0	11v11, 7v7	
	Regularly	Brushing	Club	£0	11v11, 7v7	
		Shallow spiking	Club	£0	11v11, 7v7	
	Autumn	Fertiliser	Club	£806	11v11, 7v7	
2021-22	Autumin	Verti-draining	P Mannington	£780	11v11, 7v7	£5,626
2021-22	Spring	Fertiliser	Club	£806	11v11, 7v7	£5,020
	Spring	Chafer traps	Club	£150	7v7	
		Scarification	Club	£0	11v11	
	Summer	Overseeding	P Mannington	£2,352	11v11, 7v7	
		Weed killer	Agrifactors	£732	11v11, 7v7	
		Mowing	Club	£0	11v11, 7v7	
	Regularly	Brushing	Club	£0	11v11, 7v7	
		Shallow spiking	Club	£0	11v11, 7v7	
	A	Fertiliser	Club	£710	11v11, 7v7	
	Autumn	Verti-draining	P Mannington	£840	11v11, 7v7	
2022-23		Weed killer	Adrian Martin	£314	11v11, 7v7	£4,295
	Spring	Fertiliser	Club	£0	11v11, 7v7	
		Chafer traps	Club	£0	7v7	
		Scarification	Club	£0	11v11	
	Summer	Grass seed	Turfcare	£1,651	11v11, 7v7	
		Overseeding	P Mannington	£780	11v11, 7v7	

Regularly         Mowing         Club         £0         11v11, 7v7           Brushing         Club         £0         11v11, 7v7           Shallow spiking         Club         £0         11v11, 7v7           Fertiliser         Club         £806         11v11, 7v7	
Shallow spiking         Club         £0         11v11, 7v7           Fertiliser         Club         £806         11v11, 7v7	
Fertiliser Club £806 11v11, 7v7	
Autumn Autumn	l
2023-24 Verti-draining P Mannington £840 11v11, 7v7	£4,883
Fertiliser Club £806 11v11, 7v7	
Scarification Club £0 11v11	
Summer Grass seed Turfcare £1,651 11v11, 7v7	
Overseeding P Mannington £780 11v11, 7v7	
Mowing Club £0 11v11, 7v7	
Regularly Brushing Club £0 11v11, 7v7	£4,883
Shallow spiking Club £0 11v11, 7v7	
Autumn Fertiliser Club £806 11v11, 7v7	
2024-25 Verti-draining P Mannington £840 11v11, 7v7	
Fertiliser Club £806 11v11, 7v7	
Scarification Club £0 11v11, 7v7	
Summer Grass seed Turfcare £1,651 11v11, 7v7	
Overseeding P Mannington £780 11v11, 7v7	
Mowing Club £0 11v11, 7v7	
Regularly Brushing Club £0 11v11, 7v7	
Shallow spiking Club £0 11v11, 7v7	
Autumn Fertiliser Club £806 11v11, 7v7	
2025-26 Verti-draining P Mannington £840 11v11, 7v7	£4,883
Fertiliser Club £806 11v11, 7v7	
Scarification Club £0 11v11, 7v7	
Summer Grass seed Turfcare £1,651 11v11, 7v7	

		Overseeding	P Mannington	£780	11v11, 7v7	
		Mowing	Club	£0	11v11, 7v7	
	Regularly	Brushing	Club	£0	11v11, 7v7	
2026-27		Shallow spiking	Club	£0	11v11, 7v7	
	Autumn	Fertiliser	Club	£806	11v11, 7v7	£4,883
	Autumm	Verti-draining	P Mannington	£840	11v11, 7v7	
		Fertiliser	Club	£806	11v11, 7v7	
	Summer	Scarification	Club	£0	11v11, 7v7	

## 5.0. Running the club

### 5.1. Roles & responsibilities

Chair Gavin Paisley	Vice chair Ben Scott	Secretary Ben Scott	Treasurer Mike Francis
Oversee running of club or league, ensure that it is run efficiently & managed appropriately. Lead club meetings, provide leadership in all areas.	Stands in for the chair and helps with difficult decisions between meetings.	Main point of contact for the FA, team managers, clubs and leagues, the Secretary will look after the administrative duties for the club.	Ensure that the club or league stays financially sustainable, paying all expenses, collecting any monies owed and keeping a record of the accounts.
Welfare officer Fiona Barrett	Fixtures secretary Andy Tester	Youth secretary Vacant	Community secretary Vacant
Ensures that the club or league operates a safe, child friendly environment and promotes good practice in line with the relevant Child Protection Policy.	Organising pitches for home games, liaising with opposition and officials and ensuring that the club's teams can play all their games.	Work with junior members to ensure their voices are heard (perhaps set up a youth group with regular meetings and suggestions box, and to bring these ideas to the committee)	Responsible for organising social events to bring all club members together to enhance relationships within the club and with the local community (perhaps parties, quiz night, end-of-season do).
Fundraising secretary Vacant	<b>Manager</b> Ben Levy	<b>Manager</b> Mark Hillen	Wildcats lead Gavin Paisley
Obtaining additional funds, such as grants or sponsorship.	Manage and lead their team for their fixtures on matchdays. In addition, they will deliver training to develop the team's ability.	Manage and lead their team for their fixtures on matchdays. In addition, they will deliver training to develop the team's ability.	Manage and lead the Wildcats provision attempting to grow participation, increasing parental involvement and start a girls' team.

# 6.0. Marketing the club

## 6.1. Marketing planner

Objective	Timescale	Who is responsible?	Cost	Review when?
Contribute to local publications - Parish News, Parish Annual Report	Monthly	GP	£0	Annually
Engage with members and local community through Facebook and Instagram by posting match reports and post match interviews.	Weekly	Managers	£0	Committee meetings
Engage with members and local community through Facebook and Instagram by posting ad-hoc news items (could be news of pitch improvement works, funding drives, etc)	Ad-hoc	GP	£0	Committee meetings
Next game fixtures board - need to work out if this is possible and if so to build it.	Start of the season	?	?	